

Sven Stollfuß

"The Season-Based Audiovisual Series: Netflix, Amazon, Crackle, and the New Cultures of Producing, Distributing and Watching (Television) Series".

The paper will be about the recent transformations of the American television series due to the major influences of "Original Series" ordered by Netflix, Amazon and other streaming services alike (such as Crackle, Hulu etc.). Shortly, I will go into the history of the technological and cultural transformations of the TV series that have strongly accelerated an 'emancipation' of the TV series from the Television as its main (social, cultural, technological, and political) institution/reference form for production, distribution, and reception of the series as a result of the different implications of the digitization of the TV series culture. We think that "television" series is no longer a proper general term to describe and - more importantly - to *conceptualize* the series due to the contemporary conditions. Therefore, we want to introduce the term "season-based audiovisual series" to put it up for discussion.

Bio

Dr. Sven Stollfuß is a media scholar in the Institute for Media and Communication Studies at the University of Mannheim, Germany. There, he researches and teaches TV history, theory, and aesthetics as well as forms of serial narration. His current projects concentrate on the change of television in production, distribution, and reception through digital media and on the depiction of human enhancement, robotics, and artificial intelligence in recent international TV series.